

A woman with brown hair, wearing a blue SPCA staff shirt, is holding a brown dog. The dog is looking towards the woman. The background is a blurred green field.

2025 CORPORATE & COMMUNITY SPONSORSHIP OPPORTUNITIES

For questions or more information, contact:

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Dear Community Partner,

We hope this message finds you well. As the Executive Director and Board Chair of the York County SPCA, we are thrilled to extend an invitation to join us in a mission that is close to our hearts and vital to our community.

At the York County SPCA, we believe that every animal deserves a chance at a happy, healthy life. Our dedicated team of staff and volunteers works tirelessly to provide refuge, medical care, and loving homes to countless animals in need. We cannot do it alone. It takes the whole community to care for our shelter pets.



We are excited to present our Sponsorship Menu, a unique opportunity for you to make a significant impact on the lives of our furry friends. By supporting one or more of the opportunities in the menu, you will not only help us continue our lifesaving work but also gain visibility and recognition within our community.

Our sponsorship options are designed to offer you a range of benefits, from brand exposure to exclusive event access, ensuring that your support is both impactful and rewarding. Whether you choose to sponsor a kennel, a community outreach program, or one of our signature events, your contribution will make a tangible difference.

We invite you to explore the enclosed Sponsorship Menu and consider how you can be a part of this compassionate journey. Together, we can create a brighter future for the animals of York County.



Thank you for your generosity and support. We look forward to partnering with you to make a lasting difference.

Warm regards,

Steven Martinez

Executive Director, York County SPCA

Katie Mahoney

Board Chair, York County SPCA



MEDIA & MARKETING OUTREACH STATS

When you support the YCSPCA by sponsoring an item from the menu, you will tap into our extensive reach, ensuring that your support will be recognized far and wide, and showcasing your partnership with the YCSPCA across diverse channels and audiences. **Our organization receives generous coverage from local media creating opportunities for further recognition of your sponsorship.**



TOTAL FOLLOWERS: FB, IG, LINKEDIN, TIKTOK

55,000

ANNUAL UNIQUE WEBSITE VISITORS

475,000+

WEBSITE VISITORS MONTHLY

40,000

EMAIL SUBSCRIBERS

2,700+

ADOPTERS ANNUALLY

1,500+

ACTIVE VOLUNTEERS

300

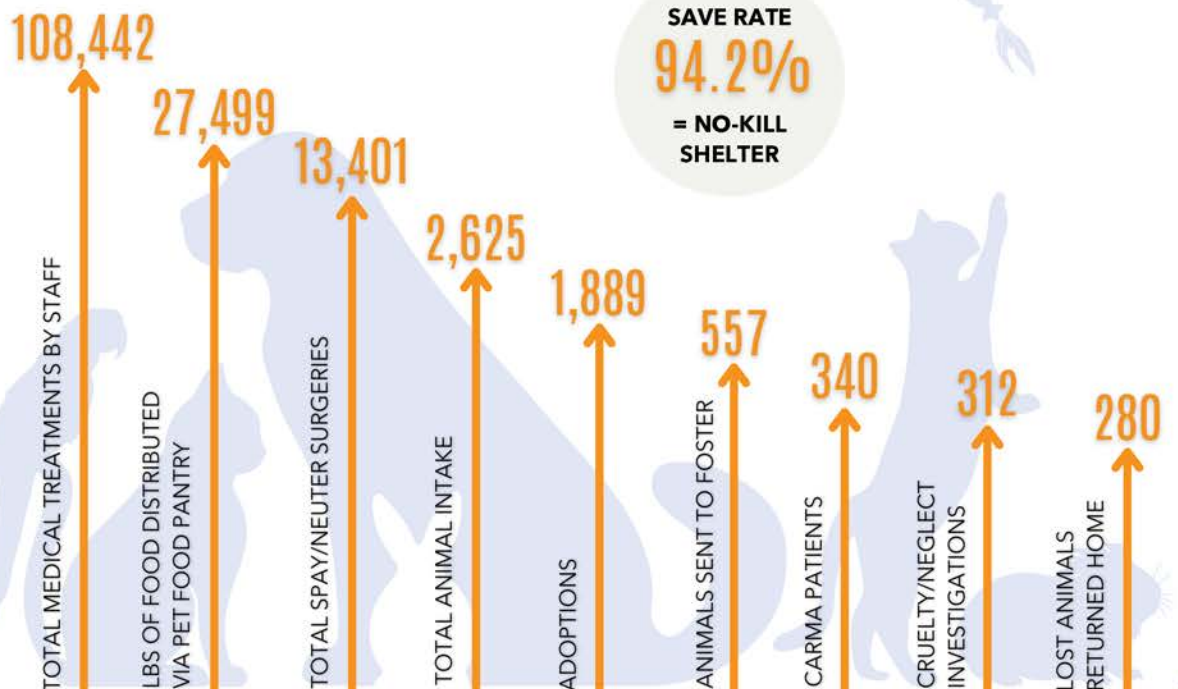
PET GAZETTE PRINTED NEWSLETTER SUBSCRIBERS

4,000

2023 SHELTER STATS



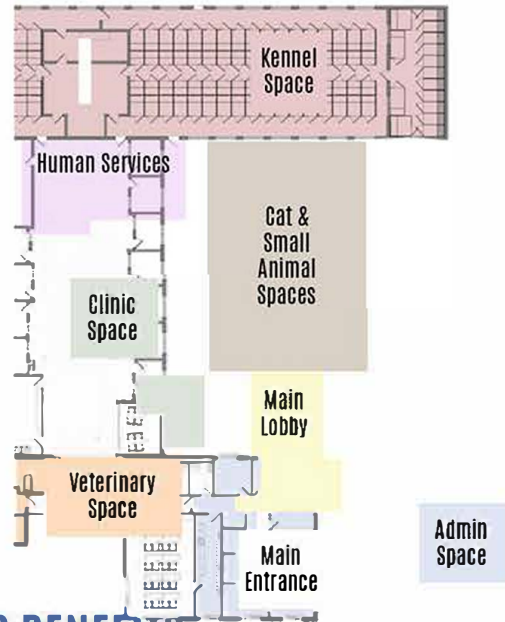
Scan for more YCSPCA shelter stats & impact.









SHELTER SUPPORT

The following opportunities are available to support the York County SPCA, including the level of recognition you will receive through your sponsorship.

When you sponsor an item from the menu, you will be connecting your brand with our mission and highlighting your partnership in our endeavor to save animal lives.



SUMMARY OF OPPORTUNITIES & SPONSORSHIP BENEFITS

OPPORTUNITY	AVAILABLE	COST	RECOGNITION IN 2025 ANNUAL DONOR REPORT	INVITATION TO 2025 DONOR EVENTS	SOCIAL MEDIA SHOUT-OUT	ENEWS SHOUT-OUT	PET GAZETTE FEATURE	8X10 PLAQUE	6X8 PLAQUE	2X4 PLAQUE
Main Lobby	1	\$25,000	X	X	X	X	X	X		
Spay/Neuter Clinic		\$15,000	X	X	X	X	X	X		
Veterinary Wing		\$15,000	X	X	X	X	X	X		
Large Conference Room	1	\$10,000	X	X	X	X		X		
Entry	1	\$7,500	X	X	X	X			X	
Multipurpose Room		\$7,500	X	X	X	X			X	
Canine Play Yard		\$5,000	X	X	X				X	
Dog Run		\$5,000	X	X	X				X	
Cat/Small Animal Condo	7	\$5,000	X	X	X				X	
Gazebo	1	\$5,000	X	X	X				X	
Meet & Greet Room		\$5,000	X	X	X				X	
Small Animal Room	1	\$5,000	X	X	X				X	
Large Dog Kennel	52	\$2,500	X	X						X
Small Dog Kennel	16	\$2,500	X	X						X
Cattery Kennel	33	\$1,000	X	X						X

By supporting any of the opportunities inside the shelter and across our campus, you will show the York community how important saving animal lives is to you. **Your dedication to carrying out our mission of saving all the animals that come through our building will be seen by thousands of members of the York community and far beyond.**

INSIDE THE BUILDING



- **YORK COUNTY SPCA LOBBY - \$25,000**

- *The lobby is the central hub of the organization - all people and animals coming and going pass through the lobby every day of the year. Recently renovated, this space is a critical hub for our work and mission.*

- **VETERINARY WING - \$15,000**

- *The veterinary wing provides critical medical care to every animal that comes through our door - over 2,350+ animals annually! Our dedicated team makes sure that every animal that comes to the shelter receives excellent medical care and ensures our animals are healthy so that they can go to your loving homes.*

- **SPAY/NEUTER CLINIC - \$15,000**

- *The York County SPCA Spay/Neuter Clinic offers low-cost, high-quality spay/neuter services for dogs and cats in our community, ultimately helping to control the animal population. In 2023, the Spay/Neuter clinic performed over 11,800 spay/neuter surgeries, setting a new record for the fourth year in a row!*

- **LARGE CONFERENCE ROOM - \$10,000**

- *From staff and board meetings to volunteer training and education classes to adoption events, this room does it all and is an important space in our building.*

- **ENTRY - \$7,500**

- *This is where every animal's journey starts at the York County SPCA. Entry is where they are initially assessed and receive their first vaccinations.*

- **MULTIPURPOSE ROOM - \$7,500**

- *Located directly off the lobby, this multipurpose room is seen by practically every visitor that steps foot into the building and is host to weekly small group meetings.*

- **CAT CONDO (7) - \$5,000**

- *Provides shelter to groups of cats, kittens, and small animals.*

- **MEET AND GREET ROOM (2) - \$5,000**

- *This is where love connections happen! Hundreds of pets and people meet for the first time in this room when they choose to adopt and provide a loving home to one of our shelter pets.*

- **SMALL ANIMAL ROOM - \$5,000**

- *Located just off the main lobby, the small animal room provides shelter and care for all of the non-cat and -dog friends that find their way into the shelter - making sure that our guinea pig, bunny, ferret, and other furry friends always have a home until they are adopted.*

- **DOG KENNEL (82) - \$2,500**

- *Each large and small dog kennels provide shelter and refuge to approximately 12 dogs in a year. Both large dog and small dog kennels are available for sponsorship.*

- **CATTERY KENNEL (36) - \$1,000**

- *These little houses each provide shelter to approximately 27 cats in a year. Our feline friends are housed front and center, just inside our main lobby.*



OUTSIDE THE BUILDING

- **CANINE PLAY YARD (2) - \$5,000**
 - The canine yards provide outdoor enrichment and play space for our canine pals to keep them happy and engaged during their stay.
- **DOG RUN (4) - \$5,000**
 - Our dog runs are part of our canine enrichment program - allowing our shelter pets to get some fresh air and exercise while in our care. Additionally, the runs are also used for meet and greet sessions when making new love connections with adopters and fosters.
- **GAZEBO - \$5,000**
 - Located at the back of the building, the Gazebo provides an area of respite and shade for our staff and volunteers while conducting animal enrichment activities.



VOLUNTEERS

- **VOLUNTEER T-SHIRTS - \$10,000**
 - The York County SPCA has more than 300 active volunteers throughout the year - from dog walkers to clinic support, to landscaping to events. Volunteers serve as ambassadors of the YCSPCA's mission in the community. These iconic blue shirts identify our hardworking helpers. Show your support of these heroes by putting your logo on the back of their t-shirts!



PROGRAM AND EVENT SUPPORT OPPORTUNITIES

HUMAN SERVICE & ENRICHMENT PROGRAMS

OPPORTUNITY	AVAILABLE	COST	RECOGNITION IN 2025 ANNUAL DONOR REPORT	INVITATION TO 2025 DONOR EVENTS	SOCIAL MEDIA SHOUT-OUT	ENEWS SHOUT-OUT	PROGRAM LITERATURE FEATURE	PET GAZETTE FEATURE	6X8 PLAQUE	4X4 PLAQUE
Tales for Tails		\$15,000	X	X	X	X	X	X		
Pet Food Pantry	1	\$10,000	X	X	X	X	X	X	X	
Safe Pet		\$5,000	X	X	X	X	X			X

• TALES FOR TAILS - \$15,000

- *SIT. STAY. READ.* Tales for Tails is program for children ages 17 and under to come and read to our shelter animals. We will be hosting 9 sessions in 2025. The sponsorship includes your name listed in all promotions of the sessions and anywhere Tales for Tails is mentioned.

• PET FOOD PANTRY - \$10,000

- The Pet Food Pantry supplied 27,499 pounds of food to families in need in 2023, helping to keep countless pets with their families. The pantry is a popular stop on our facility tour, and your support will be showcased to the hundreds of groups and individuals that get to see the inner workings of the YCSPCA.

• SAFE PET - \$5,000

- Our Safe Pet program houses family pets in times of personal emergencies and crisis. Safe Pet houses displaced animals in a secure location within the shelter that ensures their safety until they can be reunited with their families.

SIGNATURE EVENTS

OPPORTUNITY	AVAILABLE	COST	RECOGNITION IN 2025 ANNUAL DONOR REPORT	INVITATION TO 2025 DONOR EVENTS	SOCIAL MEDIA SHOUT-OUT	ENEWS SHOUT-OUT	TABLE AT EVENT	OPENING REMARKS AT EVENT	PET GAZETTE FEATURE
Donor Open Houses		\$5,000	X	X	X	X	X	X	X
State of Animal Affairs Summit		\$5,000	X	X	X	X	X	X	X

• DONOR OPEN HOUSES - \$5,000

- Special, invitation-only events for our top donors and community advocates to share the amazing accomplishments made possible at our organization through their support. More than 100 individuals who are dedicated to our work and mission attend these exclusive events. **Your support of this event will associate you with the most loyal members of the York County SPCA community, and they in turn will know your commitment to serving the people and pets of York County through our work.**

• STATE OF ANIMAL AFFAIRS SUMMIT - \$5,000

- The YCSPCA hosts an annual breakfast for local legislators to address animal welfare issues in our community, and how the YCSPCA responds to these challenges. The sponsorship includes your name listed in all promotions for the event, an opportunity to make opening remarks at the event and provide one handout to the attendees.

ADOPTION EVENTS

EVENT	DATE	AVAILABLE	COST	RECOGNITION IN 2025 ANNUAL DONOR REPORT	INVITATION TO 2025 DONOR EVENTS	SOCIAL MEDIA SHOUT-OUT	ENEWS SHOUT-OUT	TABLE AT EVENT	PET GAZETTE FEATURE
New Year New Love	1/18/2025	1	\$5,000	X	X	X	X	X	
March Muttness	3/9/2025	1	\$5,000	X	X	X	X	X	
Adopt Me MAYbe	5/17/2025	1	\$5,000	X	X	X	X	X	
Splish Splash Adoption Bash	7/13/25	1	\$5,000	X	X	X	X	X	
Clear the Shelters	8/9-8/10/2025		\$10,000	X	X	X	X	X	X
Pitties and Friends	10/19/2025	1	\$5,000	X	X	X	X	X	

• ADOPTION EVENTS (5) - \$5,000

- Every year the York County SPCA hosts up to six adoption events that include discounted adoption rates for adopters. Showcase your company's philanthropic efforts by sponsoring an adoption event and save animal lives at the same time through adoption. During special adoption events, 20 - 60 (or more!) animals are adopted. Your sponsorship will support these important love connections between people and pets.

• CLEAR THE SHELTERS - \$10,000

- Additionally, YCSPCA participates annually in the national Clear the Shelters event over two full days in August. YCSPCA will be participating on August 9 and 10, 2025. Your sponsorship of Clear the Shelters will help get even more animals out of the shelter and into loving homes. This event drew our largest crowd ever in 2024 and over 100 animals were adopted into new homes!

COMMUNITY EVENTS

EVENT	DATE	AVAILABLE	COST	RECOGNITION IN 2025 ANNUAL DONOR REPORT	INVITATION TO 2025 DONOR EVENTS	SOCIAL MEDIA SHOUT-OUT	ENEWS SHOUT-OUT	LITERATURE AT EVENT
Microchipping Clinic(s)	Q1 & Q2	2	\$2,500	X	X	X	X	X
Bottle Baby Donation Drive	Q1 & Q3	2	\$2,500	X	X	X	X	X
Kitten Yoga	Q2 & Q4	2	\$2,500	X	X	X	X	X
Pet Portraits	Q1 & Q3	2	\$2,500	X	X	X	X	X

• COMMUNITY EVENTS (8) - \$2,500

- The York County SPCA hosts several community events throughout the year that help us provide essential services and fun activities for pet lovers while promoting animal welfare in our community.

- **Microchipping Clinics (2) - To be held in Quarters 1 & 2 in 2025**
- **Bottle Baby Donation Drive - March 30 - April 5, 2025**
- **Kitten Yoga (2) - June & October, 2025**
- **Pet Portraits - February and Date TBD in 2025**



*Adoption and Community Event dates are subject to change due to the availability of animals in the shelter and any other issues that may arise. York County SPCA staff will work with the sponsors to secure all event dates.

SPONSORSHIP COMMITMENT FORM



Name(s) as you would like to be recognized: _____

Address: _____

Phone(s): _____ Email(s): _____

Is this a **personal gift** OR a **company/organizational gift**?

Name of organization, if applicable: _____

I am interested in:

- Shelter Support: _____
- Program Support: _____
- Event Support: _____

I/We commit to the York County SPCA the sum of \$: _____

Check **Cash** **I would like help with other forms of giving, such as stock, IRA funds, etc.**

This gift is in honor/memory (circle one) of: _____

Please notify the following about my gift (indicate name and address):

You may publish my/our name(s) in the donor list to inspire others.

I/We would like this to remain anonymous.

Signature: _____ Date: _____

Signature: _____ Date: _____

I/we would like to receive the monthly newsletter **yes** **no**

Please make checks payable to:

York County SPCA
3159 Susquehanna Trail North,
York, Pennsylvania 17406

Questions? Contact:

Jessica Hoffman, Philanthropic Advisor, York County SPCA

jhoffman@ycspca.org | 717.764.6109 ext. 221

IRS Tax ID: 23-1399588. *Donations are tax deductible to the extent allowed by law.*